Aaron J. Mestel

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PROFESSIONAL SUMMARY

I have been responsible for high profile sites such as Ford Racing (fordracing.com), White Castle (whitecastle.com), Ford Vehicles (fordvehicles.com), American Idol (americanidol.com), and the 2004 Ford F150 launch site - which was the subject of the largest internet media buy in history.

I have worked extensively in every facet of the Internet application development industry for Fortune 500 companies to small businesses. From Production to Engineering to Design to Project Management and Account Management, my broad experience provides me with a unique understanding of the entire development process.

I have 25 years of experience working in application programming and internet development, leading production teams of all sizes. I have 20 years of experience in project and business management and 18 years of experience in technology sales and account management.

I possess strong written and verbal communication skills, with extensive small and large group presentation experience. I genuinely enjoy my work and I look forward to solving the challenges of any project.

EMPLOYMENT

AJM Software Group
Owner   **October 2012 to Present**
- Project lead and lead developer for internet applications
- Development of Ecommerce, B2B and B2C websites and internet application
- Implementation and customization of CMS for websites

Limbo Game Studios
Owner   **October 2008 to Present**
- Game producer and lead developer. Manage programming and design teams through entire project lifecycle.
- Development of F2P RTS MMO, including client, server and database.
- Implementation of Free-to-Play model, including both micro-transaction and subscription services.
- Creation of technical architecture, technical specifications and programming requirements for game production.
- Team-wide implementation of Agile Programming development methodology.
- Community management, responsible for all social media communications

BiznetIS.net
Chief Information Officer   **July 2006 to October 2008**
- Creation and implementation of business strategy in regards to technology, project methodology and development methodology.
- Manage multiple programming teams during entire lifecycle of all company projects.
- Account Management and Sales Support for a majority of the company's clients.

Independent Computer Consultant   **January 2004 to July 2006**
- Internet application development.

J. Walter Thompson – Consulting through Tek Systems, Inc.

Technical Architect/Technical Lead   **November 2001 to October 2003**

- Manage programming team during entire project lifecycle. Responsibilities include creation and monitoring of engineering methodology, staff assignments, mentoring, unit/regression testing, team conflict resolution and weekly status reports.
- Work directly with Project Management and Account Management in creation of project scope documentation, business rules documentation and engineering estimates.
- Creation of technical architecture, technical specifications and programming requirements for large-scale Internet applications and enterprise web sites.
- Work closely with Information Architect in GUI design for optimal user experience.
- Communication of complex technical requirements and implementation to non-technical staff and clients.
- Lead technical position and directly responsible for such large-scale enterprise projects as http://www.fordvehicles.com and http://www.fordracing.com for Ford Motor Company

Annuitech Consulting Group, Inc.   **June 1999 to June 2001**
President

- President and minority shareholder of start-up Internet technology company catering to the insurance industry. Creation and initiation of business and marketing plan. Creation of financial projections and company valuation in coordination with investment bankers. Project and product pricing. Management of daily activities, including interviewing and hiring, accounting, pay roll and benefits administration.
- E-commerce and business-to-business technology selling on the CEO and CIO level in the insurance industry.
- Account Manager of company clients. Responsibilities included: Identification of prospective client needs, creation of project proposal descriptions and technical requirements, project pricing and project cost estimates, coordination with third-party vendors, development of new client base and continuing communication with existing clients during and after projects.
- Creation and presentation of large group seminars to insurance agents, executives and companies.
- Creation of advertising campaigns and marketing materials.
- Project Manager of company projects. Responsible for entire project lifecycle including: project layout, technical requirements and coordination, employee assignment, work hours assessment and reporting.
- Vendor research, maintenance and contract negotiation.

Independent Computer Consultant   **September 1998 to June 1999**

- Internet programming and design.

Shar Products Company   **April 1997 to September 1998**
Systems Administrator and Webmaster

- Development, design and maintenance of company's online sales catalog with online shopping cart and credit card system.
- Application programming including testing coordination, group training and documentation.
- Database administration and maintenance.
- Network administration and maintenance, training, troubleshooting, supply, wiring and installation.
- Vendor research, maintenance and contract negotiation.

Codex Productions, Inc.   **June 1995 to March 1997**
Partnership

- Internet programming and design, graphic design, museum presentations and book typesetting.

EDUCATION
Bachelor of Arts Degree, 1995
University of Michigan; Ann Arbor, Michigan

REFERENCES
Available upon request.

TECHNICAL SKILLS

Languages

C#	Visual Basic/VBscript	Java/JavaScript/JQuery	Perl
HTML/DHTML	CSS/Bootstrap	XML	SQL
ActionScript			

Technology

MVC/Razor	WPF/Windows Forms	ASP.NET/ASP	MS IIS
Apache Web Server	Kentico CMS	CGI	ActiveX Real Server
Flash			

Database

ADO/RDS	Microsoft SQL Server	TurboIMAGE	FoxPro
Microsoft Access			

Source Control

SVN	CVS	Visual SourceSafe

Operating Systems

Windows 3/95/98/2000/XP/Vista/7/8/10	Windows NT/Server	Mac OS (8/9/X)
UNIX (BSDI BSD/OS 2.1)	MPE/iX	

Networking

Novell	Microsoft Networking

Hardware

PC	Macintosh	HP3000	Scanner
Network Hubs	Routers	Printers	

Software

Visual Studio .NET	Microsoft Expression	MS Project	MS Visio
MS Back Office Server	MS Access	MS Office	MS FrontPage
Visual J++	Adobe Illustrator	Adobe PhotoShop	Adobe PageMaker
Adobe Acrobat	Adobe Premier		

SAMPLE PROJECTS

J. Walter Thompson – Detroit, Michigan
Ford Racing – http://www.fordracing.com
Lead architecture and development of Ford Racing website. Extensive website includes paid memberships (including online credit card transactions), dynamic content driven by user preferences, statistical information on all Ford Racing drivers, their crews, teams, sponsor and races, multimedia downloads, bulletin boards and online games (including Ford Racing Challenge sweepstakes to win a car). Development of Content Management Tool, allowing live updates to web site content.
- Performed as Lead Technical Architect, responsible for design and documentation of website and database (Technical Specifications, UML, ERD, Functional Flowcharts).
- Performed as Technical Lead, coordinating team of 3 to 5 programmers and database administrators. Responsible for coordinating Engineering with Information Architecture, Creative, Quality Assurance, Account Management and Project Management.

- Responsible for coordination with technical vendors, including live replication of database with 3rd party call center and credit card transactions with 3rd party consulting company.
- Assisted Account Management and Project Management in collection and documentation of client requirements through meetings with site's primary stakeholders.

TECHNICAL ENVIRONMENT: Windows 2000, Windows Advanced Server, MS IIS, MS SQL 2000, Visual Interdev, ASP, ADO, VBscript, JavaScript, HTML/DHTML, XML, FLASH

CGbytes Inc – Winnipeg, Canada
Ecommerce Website – http://www.cgbytes.com
Project lead for ecommerce website selling 3D digital art files. Website includes aggregate third-party vendor marketplace allowing producers to upload, present, advertise and sell their digital products in a communal online catalog. Based on Kentico CMS, with extensive backend tools to update, edit and administer website.
- Project lead and lead developer coordinating developers and designers in architecture, development and integration of Kentico CMS website, .NET custom controls, and Microsoft SQL database.
- Responsible for project management, coordinating and tracking all resources and task assignments.

TECHNICAL ENVIRONMENT: Windows Server 2008, MS IIS, MS SQL 2012, Visual Studio 2012, .NET Framework 4.0/4.5, Kentico CMS 7, C#, HTML/DHTML, JavaScript, JQuery, XML

Limbo Game Studios - Pickney, Michigan
Starjack Online – http://www.starjackonline.com
Producer and lead developer of F2P RTS MMO. Large scale game including both micro-transaction and subscription services.
- Architecture and lead development of WPF client, .NET server, Microsoft SQL database, and website integration.
- Producer and Project Manager coordinating team of 3 to 4 programmers, 2 to 3 designers, and website developers.
- Implementation of Free-to-Play model, including both micro-transactions and subscription services.

TECHNICAL ENVIRONMENT: Windows Server 2008, MS IIS, MS SQL 2008/2012, Visual Studio 2008/2010/2012, .NET Framework 3.0/3.5/4.0/4.5, C#, WPF, XAML

Annuitech Consulting Group – Ann Arbor, Michigan
Agency Internet Application
Developed Internet based agency system for insurance wholesaler companies. Program to be used to track and record contacts, communication with contacts, marketers, marketer performance, policies, policy holders and commissions.
- Performed as Project Manager, coordinating team of three programmers. Performed as senior programmer and primary database designer. Performed extensive end-user analysis and testing phases (both system and user).
- GUI programmed using Internet Explorer, DHTML VBscript. ActiveX controls and DDLs designed in Visual Basic. Database designed in MS SQL Server. Database interaction with RDS, ADO and MTS. Application housed on Windows NT server.

TECHNICAL ENVIRONMENT: Windows 98, Windows Advanced Server, MS IIS, MS SQL Server, Visual Interdev, Visual Basic, VBscript, ASP, RDS, ADO, MTS

American Equity Investment Life Insurance Company – Des Moines, Iowa
Public Website – http://www.american-equity.com.
Developed public website with backend Internet applications that allow dynamic website to be maintained and updated by American Equity staff without Internet programming knowledge.

- Performed as Project Manager, coordinating team of four programmers and a graphic designer. Helped to program, design, document and test website and database. Trained American Equity staff in the use of the backend administration system.
- Website programming with JavaScript. Backend administration system programming with ASP/VBscript in conjunction with MS SQL Server. Website housed on Windows NT Server.

TECHNICAL ENVIRONMENT: Windows 98, Windows NT, MS IIS, MS SQL Server, Visual Interdev. Microsoft Word, Microsoft Project, JavaScript, VBscript, ASP, ADO, MTS, Visual Basic